

A Merry Christmas and a Happy New Year!

Is the Wish of

THE SOUTHERN AID SOCIETY

Home Office, 504 N. Second Street, Richmond, Virginia.

We were before you twelve months ago with this same greeting. We are before you again!



Our agents have been kept busy writing Applications; some have joined out of mere curiosity while others have come in because they know of our merits. We have received many complimentary letters of thanks, coming from grateful members, on account of our prompt PAYMENT OF SICK AND BURIAL CLAIMS. Our motto, "Honesty the best policy" has not been lost sight of and we attribute our success to the strict adherence of these principles. Our enemies of the past are now our friends because we pay promptly.

The important question is not whether you can afford to carry a policy with us, but is it safe not to have the protection we offer? Its not what a person earns, but its the use to which they put their earnings that insure comfort in sickness. No use of trying to beg money now a-days to bury your friends. The people will say, Do As I Have Done. Look out for the rainy day. No need of a city doctor and a pauper's burial now when 5 and 10 cents a week will supply the need. You had just as well see this at once and follow the crowd.

Everybody is Going SOUTHERN AID Way!

We could tell you of the thousands of dollars paid out for sickness and death, but what's the use? You are best pleased when you are sure of getting what's coming to you. Join now, don't wait for bad health and old age.

BRANCH OFFICES:

Staunton, Va., 111 E. Main Street, W. Claude Johnston, Manager;
Newport News, Va., 661-24th Street Edward Brown, Manager;
Portsmouth, Va., 315 Green Street, W. A. Conway, Manager;
West Point, Va., Box 50, C. H. Clarke, Manager.

OFFICERS & BOARD OF DIRECTORS:

A. Washington, President; Rev. Z. D. Lewis, D. D., Vice President
Walter E. Baker, Treasurer; Thomas M. Crump, Secretary and General Manager.
Rev. Sidney Stanton, James T. Carter, Booker L. Jordan, Edward Stewart, A. D. Price

When our Agents call on you just give them your application, no need of waiting. Delays are dangerous. Information cheerfully furnished by our Agents or at our offices.

Hustling Agents Wanted.

\$200.00 PAID.

PORTSMOUTH, VA., Nov. 1900.
This is to certify that I have received from John Mitchell, Jr., Grand Worthy Counsellor of the Grand Court of Va., One Hundred Dollars in payment of death claim of Sister Mary L. McPherson, who was a member of Ruth Court, No. 191, Independent Order of Calanthe.
Signed: BENNY McPHERSON.
Witnesses:—Grace A. Troy, Fannie R. White, Camella Riddick.

PORTSMOUTH, VA., Nov. 1900.
This is to certify that I have received from John Mitchell, Jr., Grand Worthy Counsellor of Grand Court of Virginia One Hundred Dollars in payment of death claim of Sister Josephine Hillier, who was a member of Ruth Court, No. 191, Independent Order of Calanthe.
Signed: THOS. X. HOFFMAN.
Witnesses:—Fannie R. White, Grace A. Troy, Camella Riddick.

Help Circle 6 and 9 in the great rally at First Baptist Church, Monday night, Jan. 7, 1901.

—Miss Julia A. Sims is sick at the residence of Cornelius Bland, 408 Gilmer St.

—Mr. J. H. Harris of Hanover Co. Va. called on us.

Special Services at the Fifth Street Baptist Church.

To-morrow being the last communion Sunday of the year and the last of the Nineteenth Century at the Fifth St. Baptist Church, special services will be held. The pastor, Rev. W. F. Graham, D. D. will preach at the morning service, subject, "How many pounds have you gained?"
At 8 o'clock p. m. general covenant meeting and a reunion of all the members. Rev. A. B. Thomas, pastor of the Sharon Baptist Church will be present.

At 8 o'clock p. m. Rev. Eli Tarrt will preach a sermon that will engage the attention of all who come. Each member of the church is requested to contribute 50 cts. in liquidation of current expenses.

On Xmas morning the B. Y. P. U. will hold special services. Offerings and collection will be taken for the poor. The Xmas morning sermon will be preached by Rev. J. H. Burks of Manchester. Prof. A. McCoy with his excellent choir is preparing a musical treat for these special services.

HOLIDAY GOODS—Isaac Straus

Family Wine, Liquor and Cigar Store. Imported and Domestic Wines, Brandies, Gins and Rums.

Best and most Popular Brand Cigars PIPES OF ALL DESCRIPTION.

Goods delivered free to all parts of the city. Outside orders given special attention. New Phone, 342.

410 E. BROAD STREET.

12-8-01.

OLD PHONE, 577, For the Holidays.—New Phone, 1136

A. D. PRICE,

210 & 212 E. Leigh St.—Richmond, Va.

No Finer Livery Service in the City. Having purchased several fine, latest style carriages, made to my own order, and embracing all of the most modern improvements for style and comfort; placing them in charge of polite drivers, liveried for the occasion, I feel justified in asking the continuation of the patronage of the public.

That my terms are reasonable, and the satisfaction given by me is unbounded, is conceded by all lovers of good service. Promptness and a constant endeavor to please my patrons have had the effect of making this establishment an emporium to which all journey when they desire first class service and double the satisfaction for the amount of money paid.

Receptions, Balls, Marriages, Late Entertainments, attended upon short notice. Comfort is to be found in the rubber-tired landeau, and here you can find it.

It is needless to refer to the late styles and thoroughly modern funeral cars, [white and black in color] which are the features of the establishment, or to the smoothness and despatch with which all of the sad occasions have been conducted.

You pay no more for good, than you do for poor service and you get five times the satisfaction.

Call and see me, or a phone message will bring a "rubber tire" to your door.

Remember it costs less to have A. D. PRICE serve you than others, and you get more satisfaction.

Crump & West Coal Co

No. 1719 East Cary Street,
—Dealers in all kinds of—

COKE, COAL AND WOOD

Kept dry under shelter

Prompt Delivery and Satisfaction Guarantee

Office: 1719 East cary street.

83, OLD AND NE.

THE BEST IN THE STATE.

For the People. By the People. Of the People.
Authorized Capital Stock, \$5,000.



Home Office: 601 N: 30th St.

Richmond,

Virginia.

Stranger:—"Central, give me No. 849. Hello! What place is that?"

"This is No. 601 N. 30th St. The office of the People's Relief Association. A company that has passed through a fiery furnace, and by its great power of endurance, and prompt payment of sick and death benefits has merited the title by which it is known throughout its many fields of operation."

That Is The best In The State.

"Notice the advantages:—10 cts. per week will entitle you to \$30.00 each year during sickness; and \$35.00 at death. There is no money for you to lose; because you only pay in \$5.20 per year.

"Moreover, in this company you don't have any meetings to attend, no fines to pay, neither will you be requested to pay any assessments whatever. All we ask of you is to join with us and keep up your dues, and in sickness your money will be brought to your bedside, and at death will be paid to your beneficiary."

Stranger:—"All right, send over an agent."

REV. R. J. BASS, President.
E. A. WASHINGTON, Secretary.

REV. ARCHER FERGUSON, Vice-President.
ANDERSON EVANS, Treasurer.

S. A. CLAY, INSPECTOR.